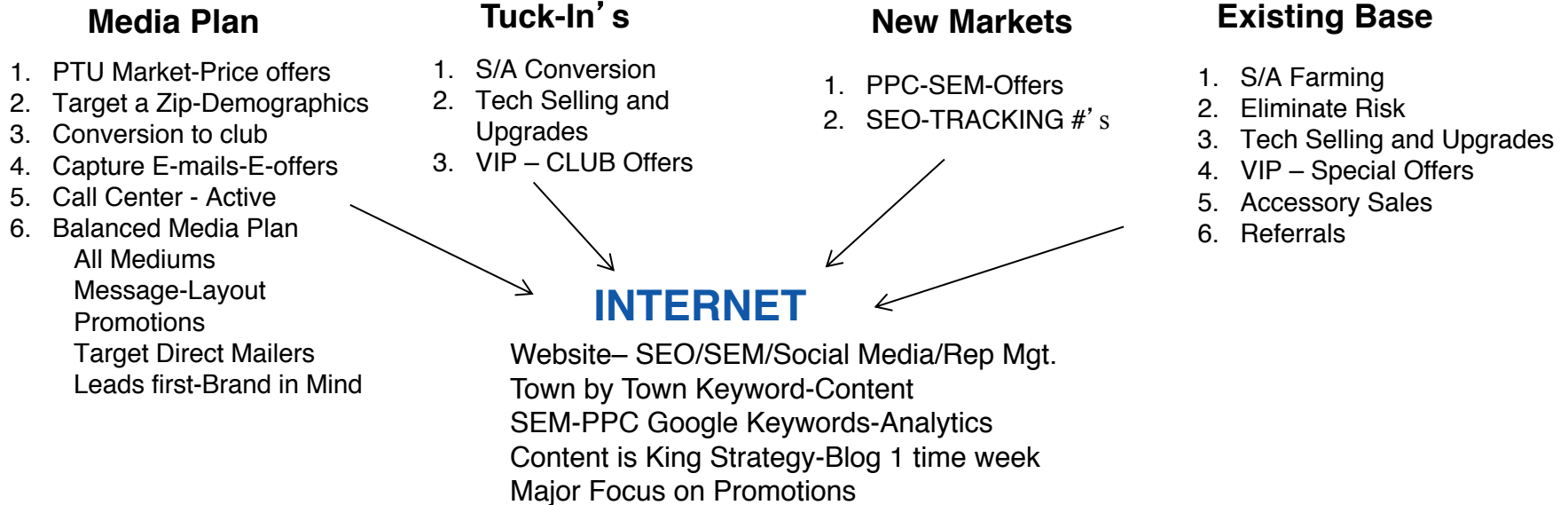


Branding & Lead Source Model

Passive Marketing and Active Marketing



Lead Plan-Tracking-Operational Excellence-Internal Training Conversion-Sales Training – Op Processes